

**GOAL 1. ADVANCE THE CREATION, PRESENTATION, AND EXCELLENCE OF THE ARTS.****Objective 1. Recognize and make more visible the achievements of the state's exemplary artists, arts organizations, arts educators, and arts supporters.****Achievement Benchmarks:**

1. Increased numbers and/or varied locations of fellowship visual arts exhibitions each round.
2. Increased numbers of grant and award applications from individual artists by 2% annually.
3. Increased sites where Commission and program information can be displayed.
4. Increased numbers of nominations for the biennial Governor's Arts Awards in FY2010.
5. Promoted the nominations of two individuals or organizations for national, regional, or local arts awards annually.
6. Promoted the nomination of one book for the Idaho Library Award annually.
7. Created new opportunities for other agencies, publications, exhibitions sites, etc. to feature the work of Idaho artists.
8. Created one new site for the Folk Arts exhibits annually.

**Objective 2. Augment funding, leverage resources; build partnerships and opportunities for Idaho's artists, arts organizations, arts education, and communities.****Achievement Benchmarks:**

1. Funded at least eight first-time grantees in total grant categories annually.
2. Increased number of grant applications to organizations by 2% annually.
3. Increased number of grant applications for QuickFund\$ by 2% annually.
4. Served organizations and individuals in all of Idaho's 44 counties.
5. Promoted inclusion of folk traditional artists in seasons of four presenters.
6. Secured one outside funding source to supplement, increase, or develop a component of the AIE program annually.
7. Secured one outside funding source to supplement, increase, or develop a component of the Community Development program annually.
8. Requested enhanced legislative and NEA funding for ICA activities annually, as prioritized by Commission.
9. Developed targeted partnerships with non-arts, state, and local agencies to support the arts and artists in Idaho.
10. Developed the foundation, with initiating partners, for a cultural trust for Idaho based at the Idaho Community Foundation.

**Objective 3. Expand technical assistance and professional development services for artists, arts organizations, arts educators, and communities.****Achievement Benchmarks:**

1. Partnered with other agencies to provide technical assistance to artists, arts educators, arts organizations, presenters, etc.
2. Provided ten or more presentations or workshops in needed technical assistance areas, including public art, marketing, grant-writing, board development, and the role of arts in economic development, annually.
3. Provided one or more annual training institute or workshop on folk-life documentation or festival production to communities, presenters, educators outside of Boise.
4. Increased number of arts educators and arts administrators who apply to the QuickFund\$ professional development category by 5% or more annually.
5. Conducted six site visits to arts education projects annually.

**GOAL 2: INSPIRE GREATER APPRECIATION OF THE VALUE OF THE ARTS IN OUR LIVES.****Objective 1. Share the story of Idaho arts.****Achievement Benchmarks:**

1. Upgraded Web site to present newsletter to inform constituents of Commission activities and projects, and to communicate best practices and innovations by arts organizations.
2. Document the number of arts articles through press clipping service and number of hits on website with goal to increase by 2% annually.

**Objective 2. Increase appreciation, understanding, and support of the cultural heritage, artistic traditions, and diversity of our communities.**

**Achievement Benchmarks:**

1. Curated at least one annual exhibit on Idaho Folk Arts.
2. Participated in two community projects annually with the Association of Idaho Cities and the Idaho Rural Partnership to increase the awareness of the contributions of immigrant and migrant communities to the cultural and economic life of the state.
3. Arts Education and Traditional Arts Directors collaborated on five or more education projects designed to increase appreciation of cultural and artistic traditions annually.

**Objective 3. Advocate for greater awareness and support of Idaho arts, artists, and arts organizations as valued educational, cultural, and economic assets.**

**Achievement Benchmarks:**

1. Promoted the planning or implementation of one or more community-specific, regional craft cooperatives.
2. Featured rostered artists in an exhibition of their work every other year.
3. Conducted and published Economic Impact Study on the arts in Idaho. Partnered with two or more economic development or cultural tourism support organizations annually.
4. ICA Executive Director and Arts for Idaho (AFI) Chair exchange presentations about organizations' activities once or more annually.
5. Commissioners assigned Idaho legislators and one member of the Idaho congressional delegation to engage, inform, and advocate for the arts annually.

**Objective 4. Lead statewide efforts for public art.**

**Achievement Benchmarks:**

1. Provided technical assistance to two or more communities about public art annually.
2. Created an effective *Art in Public Places* statute.
3. Develop and maintain a plan to support public art in Idaho.

**GOAL 3: PROVIDE CENTRAL LEADERSHIP IN ENSURING QUALITY ARTS EDUCATION.**

**Objective 1. Contribute to the development of policies that are essential to achieving comprehensive arts education as a core K-12 subject.**

**Achievement Benchmarks:**

1. Attend one legislative meeting that pertains to arts education.
2. Participated in five state or national meetings each year that effect Idaho arts education policy development.
3. Disseminated arts education information to a statewide network that includes elected officials annually.

**Objective 2. Develop, maintain, and utilize productive partnerships and strategic alliances to further the arts education needs of the state.**

**Achievement Benchmarks:**

1. Convened and led two initiatives each year to investigate mutual interests and forge effective alliances.
2. Partnered with the Idaho State Department of Education to provide teacher training to implement the state Humanities Achievement Standards annually.

3. Entered into a cooperative agreement with the Idaho Alliance for Arts Education to initiate and conduct arts education advocacy efforts statewide.

**Objective 3. Enhance the quality of teaching and learning the arts in Idaho's schools.**

**Achievement Benchmarks:**

1. Provide an annual summer professional development institute for training elementary teachers.
2. Develop and maintain a peer network for communication and knowledge-sharing among Idaho teachers.
3. Trained two teams of teachers in the use of arts-infused, integrated curricula annually.

**Objective 4. Support the unique contribution to arts education made by artists and arts organizations.**

**Achievement Benchmarks:**

1. Increased opportunities for students and teachers to interact with artists annually.
2. Enhanced the ability of arts organizations and artists to provide educational resources.
3. Surveyed school participants, artists, arts organizations to assess effectiveness of ICA support of contributions to arts education.

**GOAL 4: PROVIDE UNDERSERVED CONSTITUENTS GREATER ARTS ACCESS AND OPPORTUNITY FOR PARTICIPATION.**

**Objective 1. Stimulate the exchange of information and learning among artists, arts organizations, and constituents in more communities.**

**Achievement Benchmarks:**

1. Develop additional resources for alternative language access and assistance as requested for non-English speaking applicants for Commission resources.
2. Updated the Web site six or more times per year.
3. Increased participation by individuals from underserved by 5% annually as defined by the NEA "an underserved community is one in which individuals lack access to arts programs due to geography, economic conditions, ethnic background, or disability."
4. Developed ADA/504 Steering Committee and comprehensive agency accessibility plan. Provided support to regional consortia groups for one annual meeting to influence greater communication, networking, and support between members.

**Objective 2. Act as principal convener, facilitator, and information resource for the arts in Idaho.**

**Achievement Benchmarks:**

1. Partnered with Arts Northwest for regional conferences (Idaho), providing sessions of regional and local importance to individual artists, arts administrators, and arts organizations.
2. Provided six grant-writing workshops and/or public information meetings in communities throughout Idaho annually.

**Objective 3. Support the continuation of cultural and artistic traditions rooted in Idaho's ethnic, occupational, and cultural communities.**

**Achievement Benchmarks:**

1. Increased number of Folk Arts projects in the schools by 5% annually.
2. Conducted new fieldwork surveys in one ethnic, cultural, or occupational community.

**Objective 4. Develop new audiences for the arts.**

**Achievement Benchmarks:**

1. Engaged two new sites for TumbleWords programs annually.
2. Partnered with sites for additional visual arts exhibitions and performances annually.

## **GOAL 5: BE AN EFFECTIVE STEWARD OF ENTRUSTED RESOURCES.**

### **Objective 1. Conduct ongoing program evaluation and planning.**

#### **Achievement Benchmarks:**

1. Surveyed constituents through community meetings, newsletter, and/or other vehicles to assess emerging needs and trends.
2. Conducted comprehensive evaluation of one program area annually.
3. Conducted a strategic retreat to review and address long range plan annually and update benchmarks annually. Published and updated long-range plan.

### **Objective 2. Maintain the highest levels of professional competency in the provision of services.**

#### **Achievement Benchmarks:**

1. Staff attended one or more regional or national conferences annually for professional development.
2. Staff and commissioners participated in one annual retreat.
3. Secured staff/agency memberships in national, regional and state peer affiliations.
4. Modify and/or redesigned staff evaluation system implemented for all staff.
5. Conducted Commissioner agency and self-evaluation annually